

TRÓCAIRE:

Company Giving

BY SUPPORTING TRÓCAIRE YOUR BUSINESS EXPRESSES ITS VALUES AND VISION. TOGETHER, WE CAN HELP ALLEVIATE THE SUFFERING CAUSED BY POVERTY AND INJUSTICE.

At Trócaire we envisage a world where ...

- people's dignity is ensured and rights are respected;
- basic needs are met and resources are shared equitably;
- people have control over their own lives;
- those in power act for the common good.



Juba 3 IDP camp in Juba, South Sudan is home to over 10,000 South Sudanese who fled deadly violence that erupted in December 2013. Trócaire is helping to provide emergency food and services to the displaced families here. Photo: Faith Kasina, Trócaire

**Working for
a just world.**

trócaire

Our Impact

Trócaire was founded by the Irish Catholic Church in 1973 to express its solidarity with the world's poorest and most vulnerable people.

Today we are one of Ireland's largest overseas development agencies, providing aid and long term support in over **20 countries** around the world.

Last year we had a direct impact on the lives of over **3.4 million** of the world's poorest people in Africa, Asia, Latin America and the Middle East.

At the very heart of Trócaire is a belief in **helping people to help themselves**, so that they can overcome poverty and achieve progress.

Our support is given regardless of race, gender, religion or politics.



Trócaire funded Child Friendly Place in Hyderabad, Pakistan where children left homeless by flooding can play and learn.
Photo: Luca Tommasini / Trócaire

91% of our funds are spent on charitable purposes. You can read our audited accounts online on www.trocaire.org

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Partner with us

By partnering with Trócaire, you are joining with hundreds of other businesses across Ireland that are giving back to communities in urgent need across the developing world.



Hickey's Pharmacy present a cheque to Trócaire for €4,119 raised from donations made by customers who availed of free blood pressure testing.

At Shay Murtagh Ltd we are proud to have had a long association with Trócaire. As a family business we want to give back and help others get a hand up in life rather than a handout.

Gillian Murtagh, Shay Murtagh Precast Ltd

How you can help

- ✓ Make a **tax efficient donation** to our company giving programme. You can claim tax relief on charity donations as a trading expense.
- ✓ Help support our **annual campaigns**:
 - Lenten Campaign
 - Trócaire Gifts
 - Trad for Trócaire
- ✓ **Employee fundraising** is a great way for staff to work together and build team spirit. We can support you with ideas, tee-shirts, sponsorship cards, thank you certificates and promotion on social media.
- ✓ **Let your staff and customers know you are helping others.** We can provide digital signatures, content for your website and help with other CSR or communications needs.
- ✓ **Volunteer** with us and help campaign on social justice issues.

FOCUS ON: **Ending Poverty and Hunger**

A staggering 22,000 children die every day from poverty-related causes. Hunger and malnutrition in a world of plenty is an unacceptable and shameful reality of the 21st century.

In 2013/14, Trócaire helped 656,000 people in 15 countries to earn a living and grow enough food to eat through our livelihoods programmes.

One of Trócaire's partners provided two goats and training to Chakuwamba Thole, a rural farmer from Mtuwa village, Malawi (pictured). "I invested in looking after these two goats until they multiplied. My goats grew in number to 38 and I used the money from the goats to invest in cotton farming.



"I am now able to send my children to school. I also have enough food for the family. What motivates me is that I have lived in poverty. I have worked in other people's fields. I don't want to go back to where I was."

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Company Giving

Yes! My company would like to make a difference

1. SELECT A GIFT LEVEL

- £/€10,000 Provides 300 families with enough dry food to feed themselves for a month
- £/€5,000 Builds 2 wells to provide water to 800 households in Uganda
- £/€2,000 Provides training and seeds to 240 poor women in India
- £/€1,000 Provides 40 children with school fees and books
- £/€ _____ We are very grateful for all donations, large or small

2. COMPLETE THE FORM BELOW

Name: _____ Title: _____

Company: _____

Address: _____ Postcode: _____

Tel: _____ Email: _____

I enclose a cheque made payable to Trócaire for £/ € _____

Please invoice my company for the amount of £/ € _____

Please debit my Mastercard/Visa/America Express/Maestro/CAF Card

Card No:

Expiry Date: / Security Code:

Signature: _____ Date: _____

Please contact me about: Employee fundraising Volunteering and campaigning

Digital Signature/communications materials Other: _____

We'd love to stay in touch to update you on how your support is making a difference, and let you know how you can stay involved in our fundraising and campaigning work. Please do not contact me by:

Post Email Text Phone

Don't worry, we will never share your details with third parties – see our privacy policy at www.trocaire.org/privacy-security

3. PLEASE RETURN THIS FORM TO:

ROI: Trócaire Head Office, Maynooth, Co. Kildare

Northern Ireland: Trócaire, 50 King Street, Belfast, BT1 6AD

THANK YOU On receipt of this form we will contact you to acknowledge your gift

Talk to us

We'd love to hear from you!
Please contact us to discuss your company's requirements or if you have any questions

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Find out more at www.trocaire.org

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Trócaire
Working for a just world.



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